University of Nebraska-Lincoln

Open Access
Outreach

• Op-ed in school newspaper and coverage in city newspaper
  – Campus-wide coverage
  – Introduce citizens to taxpayer access issue
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• Booths at campus Union
  – Discuss the topic with students, field questions
  – Use print and video aids
Outreach

• Overprice Tags
  – Located in library display, bulletin boards, events
  – Grab student attention
  – Raise awareness of exorbitant prices
  – Journals as well as textbooks
Education and Conversation

• Viewing party for SPARC and World Bank Announce Open Access Week 2012 Kickoff Webcast
  – Education for all knowledge levels
  – Good venue to promote advocacy and action
Education and Conversation

• Open Access Roundtable
  – Uniting students, faculty, and staff
  – Discuss campus OA programs & advocacy
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• Film – “RIP: A Remix Manifesto”
  – Focuses on music mashups
  – Intellectual property and the benefits of openness